

[[Join our international team](#)]

Content Marketing Specialist

Role overview

Are you a content marketing specialist with advanced expertise in crafting compelling narratives, creating stunning visuals with Canva, and executing impactful content campaigns?

SafeEx seeks a talented Content Marketing Specialist to lead our content creation and brand storytelling. You will refine our brand voice and drive our content strategy with engagement-focused initiatives. Working closely with our Digital Marketing Specialist, you will expand our audience and maximize visibility across content platforms. We need a creative professional with strong writing, communication, and Canva design skills who can manage a complex content calendar and optimize for results.

If you're ready to bring your innovative ideas and proven strategies, we want to hear from you!

Your key responsibilities:

- Create engaging content: to tell our brand's story and connect with our audience.
- Design compelling visual assets (*Canva*) and landing pages (*Wordpress*).
- Support lead generation and nurturing initiatives.
- Manage community engagement through our CRM system (*Pipedrive*).
- Assist in public relations and media outreach.
- Collaborate with cross-functional teams to create targeted content that converts.
- Contribute to the company's branding strategy.
- Possible opportunities for occasional international travel.

Your qualifications:

- 1-3 years of experience in B2B marketing, with a proven ability to develop and manage strategic content calendars and implement effective lead nurturing programs.
- Highly skilled in Canva, with a proven ability to create visually compelling designs, with a strong attention to detail.
- Strong project management skills, with the ability to handle multiple tasks and deadlines simultaneously.
- Excellent written and verbal communication skills in English, with an eye for detail.
- Self-motivated and able to work both independently and as part of a team.
- Experience in B2B marketing.
- Previous experience in the SaaS industry is a plus.

Send your
application
today!

Send application to:
morten@safeex.com

Deadline:

As soon as possible, but we are willing to wait for the right candidate

For more information, please contact:

Morten N. Nielsen
Sales Director
+45 25 72 05 00

[[Join our international team](#)]

What we offer you:

- Flexibility to work both in-office and from home.
- Collaborative, open and inclusive work environment.
- Competitive salary.
- Employment benefits, including health, pension and dental insurance.
- Lunch at the office canteen, including menus for special diets.
- Steady office supply of fruits, coffees, teas and other refreshments.
- Annual social events.
- Professional development and growth opportunities.

Send your application today!

Please send your CV, Application letter and other relevant documents to morten@safeex.com as soon as possible, but we are willing to wait for the right candidate.

If you have any questions or need more information, please feel free to reach out to our Sales Director, Morten N. Nielsen at morten@safeex.com.

About SafeEx:

SafeEx is an innovative SaaS company specialising in inspection and maintenance software. The company is continuously growing with more exciting market opportunities.

Our primary focus is providing solutions that enable our clients to succeed. Our core values of enthusiasm, accommodation, sincerity, commitment, creativity, and competence drive our commitment to excellence in all aspects of our work.

We are an international company with team members from various nationalities. Most of our team works at our main office at Gasværksvej 48, 9000 Aalborg, while some work from different locations worldwide.

Apply today and be part of something extraordinary!

NOTE for headhunters/recruiting agencies

SafeEx does not accept forwarding of any candidate resumes or candidate descriptions from third parties, including recruiting agencies or consultancy companies, without an explicit and written agreement.

Send your
application
today!

Send application to:
morten@safeex.com

Deadline:
As soon as possible,
but we are willing to
wait for the right
candidate

**For more information,
please contact:**
Morten N. Nielsen
Sales Director
+45 25 72 05 00